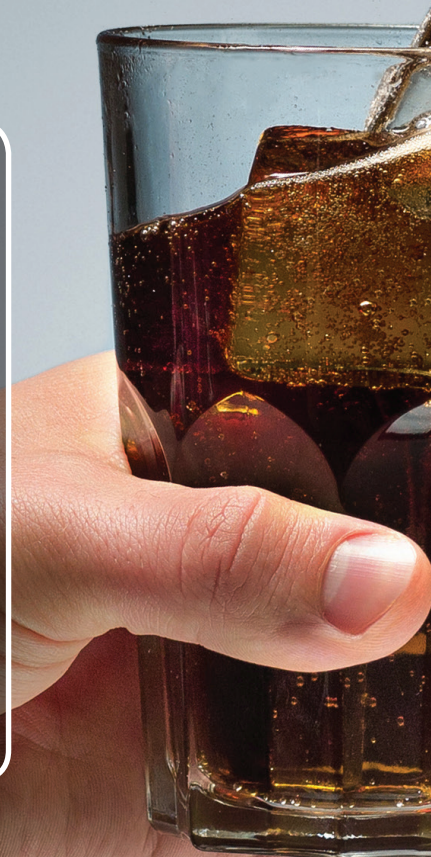


Cancer Council Queensland's and Heart Foundation's Everyday Health Survey explored support for proposed regulations to reduce sugar-sweetened beverage consumption.

These Queensland-first findings emphasise the community support for regulations to reduce the consumption of sugary drinks.


Proposed regulation	Support
Health levy to increase the price of sugar-sweetened beverages by 20%	63%
Government funded consumer education campaign	77%
<b>Restrictions to reduce children's exposure to marketing of sugar-sweetened beverages:</b>	
– On television at times when children are watching	85%
– Via online games and apps aimed at children	85%
– At places children frequent e.g. playgrounds, sports fields, cinemas	83%
– At schools	87%
– At government owned health care facilities e.g. hospitals	85%
– At bus and train stations	80%
Gradually removing sugar-sweetened beverages from children's settings	87%
Gradually removing sugar-sweetened beverages in government-owned health facilities	81%
Mandatory labelling of added sugar on packaged food and drinks	93%




**1261**  
Queenslanders  
completed the  
survey.


**76%**   
of respondents had consumed a  
sugar-sweetened beverage in the  
three months prior to the survey.

**62%**   
of respondents would like to see  
money from a 20% health levy spent  
on reducing the cost of healthy food.



The most common places where respondents  
purchased sugar-sweetened beverages were  
supermarkets (26%), restaurants (19%),  
and fast food outlets (18%).

**98%**   
of respondents were actively  
trying to reduce their sugar  
consumption.

 The most commonly reported reasons for  
consuming sugar-sweetened beverages was for  
taste, as a treat, and to mix with alcohol.

Cancer Council Queensland and Heart Foundation will continue to engage with the community and government to help reduce the impact of sugar-sweetened beverages on health.