

ROCK THE CHOP

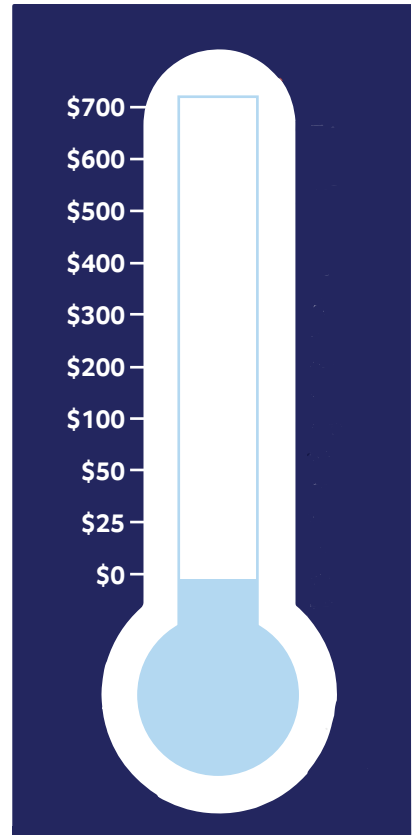
- Recruit your chop squad and register team members to your team.
- Have the chop chat with your principal and gain your school's support.
- Set a date and time for your chop.
- Share your online fundraising page with your friends and family and on social media.
- #PonytailProject on social media.
- Hang your Ponytail Project school poster up and announce your chop at school assembly.
- Set a date for a school fundraiser e.g. crazy hair day with gold coin donations.
- Ask local businesses to donate prizes and host a raffle.
- Ask a local salon to come along to your chop event to chop off the ponytails.
- Put together a Pinterest board of short hairstyle ideas and tutorials for choppers.
- Take a before photo of your long hair.
- Book a hair styling appointment for after your chop.
- Remind people to donate and make a difference.
- Chop off your ponytail. Don't forget to capture the moment!
- Share on social media.

@Ponytailproject
1300 65 65 85
www.ponytailproject.com.au

You're making a chop for change!

CHOP DATE

\$700 GOAL!



You're a whole lot of lovely. Yes you.



Cancer Council
Ponytail Project